

Listen LIVE Online  
[www.redentor.org](http://www.redentor.org)



# REDENTOR

ALWAYS PRESENT



104.1 REDENTOR





Vuelve a tu esencia 2

Cena Abraham Bethliza

Foro Crisis en el Pulpito



# The First Christian

## CONTENT

- 3 ALWAYS CONNECTED
- 4 OUR AUDIENCE
- 5 MAIN CONTENT
- 6 GIANT EVENTS
- 7 TOOLS TO PUSH
- 8 MORE OPPORTUNITIES
- 10 TERMS
- 11 MORE SERVICES



A Viva Voz



Encendiendo Tu Verano



Encuentro de Héroe



Clamor a Dios



## ALWAYS CONNECTED

REDENTOR is more than Radio

REDENTOR transcended beyond the radio waves, delivering the radio experience through all available means over the Internet.

In 2020, REDENTOR broke thru broadcasting with online preachings, concerts and many other events, non-stopping despite the pandemic.

Pioneers integrating Social Media to Radio, breaking records of followers, likes, shares, views, etc.

### Facebook

- 1,140,000 + likes and counting
- 301,448 + post reach
- 24,694,743 engagements

### Website

- Over 100,000 visits per year since 2018
- 51% from Puerto Rico
- 35% from United States





Pentecostalismo 100 Años



Congreso de Jovenes



Derroche de Amor



Concierto la Adoración de un Pueblo lo Cambia



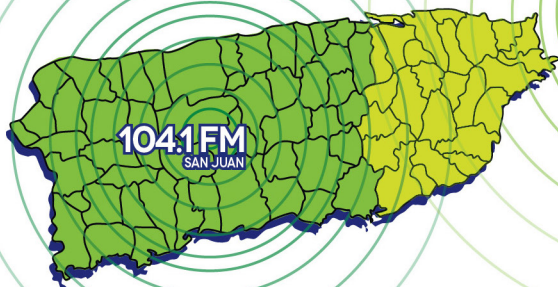
# OUR AUDIENCE

Demanding, Faithful, Engaging, Helpful...

For many, REDENTOR was part of their childhood, adolescence and now adulthood. For others, REDENTOR is their Church and our resources are their Counselors and Pastors.

Year after year, over 4,000 people contribute financially to the station because they believe in it and support its vision.

Our clients testify they find loyal and consistent customers in REDENTOR.



Your Fans Your Followers People Reached People Engaged

Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles. This number is an estimate.

Women

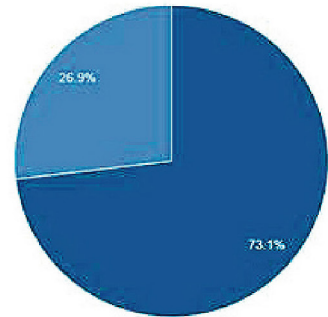
63% Your Fans

Men

37% Your Fans

Gender 64.86% of total sessions

female male



Age 61.59% of total sessions

40%

30%

20%

10%

0%

18-24

25-34

35-44

45-54

55-64

65+

Your Fans Your Followers People Reached People Engaged

Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles. This number is an estimate.

Women

13.17%

0.399%

8%

12%

12%

17%

15%

8%

10%

5%

2%

6%

3%

1%

3%

1%

1%

# MAIN CONTENT

*...music, music and more Music*



**MONDAY THRU FRIDAY 6AM-9AM**

**JESUS MANUEL TORRES**

Producer, Journalist and Pastor, are some of the aspects on the life of this young man who has the favor of the audiences in Puerto Rico with his assertive messages aimed to start every day with energy and faith, fed by the Word of God Straight to the Heart (Directo al Corazón).



**MONDAY THRU FRIDAY 10AM-3PM**

**LAURA MERCADO**

A Communicator and Motivator with a strong living testimony of perseverance and focus. Laura invites women as well as men to live everyday knowing that thru Christ everything is possible no matter the circumstances.



**MONDAY THRU FRIDAY 3PM-7PM**

**EDDIE R. JR.**

One of the most iconic voices in Puerto Rico is back On The Air as he promised every single day with his phrase "will be right back". Stretch your devotional time all day long as you return home from school or work listening to the inspirational and motivational music, messages and comments from Eddie R., Jr.



**SATURDAYS 10AM-3PM**

**LISANDRA MONT**

At home, at the mall, at the beach, wherever you go, Lisandra will be there with you sharing her joyful style.

# MAJOR EVENTS



## REDENTOR

Every year, over 40,000 people attend our events. Each meeting is a unique experience.

- CONCERTS
- WORKSHOPS
- RETREATS
- TRIPS
- CONGRESSES
- MOVIES
- CARAVANS

The only radio station with a sold out record at the Manuel "Petaca" Iguina Coliseum in Arecibo.

**BARAK MIEL SAN MARCOS**  
27 DE OCTUBRE · COLISEO DE PR

**104.1 REDENTOR**  
UNBROKEN  
DANIEL CALVETI • JULISSA • FUNKY  
**LIVE Sunset**  
RESEÑA Y ES DEBATE JAIME BARCELÓ  
11 AGOSTO • 5 PM  
BAHIA URBANA  
ENTRADA LIBRE DE COSTO

**104.1 REDENTOR**  
HOY | 6PM  
ADORACIÓN EN CASA | **MARCOS YAROIDE**  
A TRAVÉS DE LA PÁGINA DE 104.1 REDENTOR | [f](#) [LIVE](#)

**ACCIÓN DE GRACIAS CON REDENTOR**  
JUEVES, 26 DE NOVIEMBRE, 8:00 PM  
ARTISTAS INVITADOS  
ALEX ZURDO Y CHRISTINE D'CLARIO

**EPI CENTRO**  
MICKY MULERO  
ISABELLE VALDEZ • ALEX ZURDO • DAN TORES BIELICOS • NIMSY LOPEZ  
BENNY DEL CRUZ • ALEXANDRA RIVERA • JOHAI RODRIGUEZ  
SÁB 30 ABRIL 5:30PM  
TERRENOS DEL CASTILLO  
SAN FELIPE DEL MORRO  
INFO 787.922.7984  
ESTRUEENDO7@GMAIL.COM

**NOCHE DE MILAGROS**  
DIVE IN SEMANA SANTA  
LUNES 29  
MARZO 2021  
GRAN PARQUE AGROTURISTICO DE DORADO  
7:00PM  
INFO 787.785.8841 / 787.608.9928  
EN LA PALABRA: JOSÉ LUIS HERNÁNDEZ  
EN LA MÚSICA: YANERIS RIVERA  
A LA MEMORIA: SAMUEL HERNÁNDEZ

**BARAK**  
16 DE OCTUBRE  
COCA-COLA MUSIC HALL  
BOLETOS A LA VENTA EN TICKETERA



**THE BEST** tools to push the perfect strategy to promote your business. We will give you our expert's advice.

    
104.1 REDENTOR

## Opportunities

- Announcements
- Mentions
- Interviews
- Infomercials
- Phoners
- Web Banners
- Integrations
- E-blasts
- Push Notifications
- Podcasts
- Sponsorships



*We'll keep creating opportunities for you...*

# MORE OPPORTUNITIES

Less Commercial Breaks Per Hour • Shortest Commercial Breaks

## DRIVING TIME • 6-9AM

JESÚS MANUEL TORRES

### ONE HOUR SPONSORSHIP

**Includes:** 1 sponsorship mention at the beginning of the hour  
1 spot (30 ss) in every commercial break within the hour (minimum: 1)

**ONE HOUR SPONSORSHIP** • Requires 1 month contract minimum

Increase your exposure by sponsoring 3 hours =  
15 sponsorship mentions plus 15 spots (30 ss) per week.

### SEGMENT SPONSORSHIP

**Includes:** Sponsorship Mention in the Segment's Intro  
Sponsorship Mention in the Segment's Outro  
1 Spot (30 ss) in the commercial break following the Sponsored Segment

### Desayuno Espiritual (Spiritual Breakfast)

Inspirational Message • MONDAY THRU FRIDAY • 6:30am aprox.  
1 daily = 5 weekly

### Desayuno Espiritual (Spiritual Breakfast)

Inspirational Message • MONDAY THRU FRIDAY • 7:30am aprox.  
1 daily = 5 weekly

### Family Intimacy with Dr. José F. Colón

Counseling • MARTES Y JUEVES • 8:15 aprox.  
1 daily = 2 weekly

### Al Natural con Fernando Rivera

Natural Alternatives • MONDAY • 8:15 aprox.  
1 daily = 1 weekly



OPPORTUNITIES



**BTA DAYTIME • 10AM-3PM**

con LAURA MERCADO

**ONE HOUR SPONSORSHIP**

**Includes:** 1 mention at the beginning of the hour  
1 spot (30 ss) in every commercial break within the hour (minimum: 1)

Requires 1 month contract minimum  
Increase your exposure by sponsoring  
5 hours = 25 sponsorship mentions plus  
25 spots (30 ss) per weeks.

**DRIVING TIME • 3-7PM**

con EDDIE R. JR

**ONE HOUR SPONSORSHIP**

**Includes:** 1 mention at the beginning of the hour  
1 spot (30 ss) in every commercial break within the hour (minimum: 1)

Requires 1 month contract minimum  
Increase your exposure by sponsoring  
4 hours = 15 sponsorship mentions plus  
15 spots (30 ss) per weeks.

\*Exclusivity Available for an Additional Fee

**DIÁLOGO + CUIDADO • SUNDAY 8PM**



**• BÍBLIKKA**

Rev. José Martínez

**MONDAY**



**PENSANDO EN VOZ ALTA**

Rev. Samuel Sólivan  
Dr. Samuel Caraballo

Moderator:  
Rev. Jesús M. Rivera  
**TUESDAY**



**TIEMPO DE SANACIÓN**

Rev. Moisés Román  
**WEDNESDAY**



**• PASIÓN 100 X 35**

Pastor Tito Cabán  
**THURSDAY**



**REFLEXIONES DE ESPERANZA**

Rev. Mizraím Esquilín  
**FRIDAY**



**• VICTORIA EN TU CRISIS**

Pastor Elizabeth Guidini  
**MONDAY - FRIDAY**  
4:35PM

# TERMS

## Terms

- Pre-payment / 50% deposit with order / full payment before contract ends / other payment agreements.
- All services rendered are subject to applicable taxes according to the laws of the Commonwealth of Puerto Rico.
- Delays in payment might incur in 2% late charges applicable to the total amount established by contract.
- To avoid contract cancellation, full payment is required according to the payment agreements established in contract. In case of cancellation requested by the client, full payment could be required.
- Instructions received by fax or email, as well as payments received may imply the approval of the terms quote or contract, therefore the clients become responsible for full payment of the services rendered without the requirement of a signed contract.
- Volume Discount available by request.

## Payment Methods

- Check, Money Order, Credit Card (VISA, Master Card, Discover) ATH Movil, Electronic Bank Transfer
- All checks payable to: **Radio Redentor, Inc.**
- In case of payments not received upon agreed terms, legal fees may be added.

## Details About Advertisements

- Ads provided by the client must be received by the Traffic Office 2 or more days prior to contract start date. It is subject to evaluation for content and audio quality. Must be sent in MP3 format to the email address: [Trafico.redentor104@gmail.com](mailto:Trafico.redentor104@gmail.com).
- All ads to be produce by the station requires 3 to 5 labor days for production after text approval.
- Specific Talent requests might result in additional charges depending on the Talent requested.
- All rush requests apply an additional \$100 charge that will be notified and invoiced.
- All ads requested in full version apply \$150 production charge.
- For quality and image purposes, Radio Redentor, Inc. reserves the right to modify or reject advertisements texts as provided by clients.

**REDENTOR**

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## More Services

### Advertisement Production

- Ads to be broadcasted by Redentor only will be free of Production Charges. Talent fees will apply depending on the talent to be hired from \$25.00.
- Ads to be used outside Redentor are subject to quote.

### Other Audio Productions

- To be quoted according to recording studio hours plus Talents required.

### InStores / Remote Broadcasts

- To be quoted according to date, hours, and location..



**REDENTOR**



104.1 REDENTOR

# REDENTOR

787.751.1310

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[www.redentor.org](http://www.redentor.org)

DOWNLOAD  
Our Mobile App  
104.1 REDENTOR

